



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit members of this association.






Virginia Green Travel Organization Profile:

Virginia Beach Hotel - Motel Association

Virginia Beach, Virginia

Virginia Beach Hotel Motel Association "is a representative trade association serving the Virginia Beach hotel industry to advance and promote ethical practices; education and training of employees; cooperation with local government officials and city leaders; and a spirit of friendly cooperation among members to better serve the public." Virginia Beach Hotel Motel Association will do whatever they can to help promote environmentally responsible practices to association member hotels and motels.

CORE ACTIVITIES for Travel Organizations

-  **Support Virginia Green**
-  **Green Meetings and Conferences**
-  **Recycling**
-  **Water Efficiency**
-  **Energy Conservation**

DETAILS:

- Send out an email or a mailer to their membership about Virginia Green
- Minimize copying and always make 2-sided copies
- Eliminate the use of Styrofoam cups and plates. Use washable mugs instead.
- Recycle newspaper
- Use natural lighting

For more information on the **Virginia Beach Hotel Motel Association**, see www.vbhma.com.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen.



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